THE INFLUENCE OF SEXUAL HARASSMENT TOWARD JOB SATISFACTION AND WORK STRESS AMONG MALAYSIAN WOMEN EMPLOYEES

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ABSTRACT

This study examines the influence of sexual harassment experience on job satisfaction and work stress among female employees at three universities in the Klang Valley, Malaysia. A questionnaire consisting of four sections was used to measure sexual harassment experience, job satisfaction, work stress, and respondents' demographic information. A total of 1423 participants were selected through simple random sampling technique. Results show that more than half of the sample has had sexual harassment experience. Female employees aged between 26 to 39 years, married, and who have worked in less than 5 years had more sexual harassment experiences. Results also show a significant negative relationship between sexual harassment experience with job satisfaction and significant positive relationship between sexual harassment experience harassment experience with work stress. Results also indicate that sexual harassment can be a predictor of job satisfaction and work stress.

Keywords: Sexual harassment, job satisfaction, work stress, age, length of service and marital status.



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INTRODUCTION

Although sexual harassment is now a global problem, most of the available research is conducted in western countries (see e.g., Crocker & Kalemba, 1999, European Commission, 1988; U.S. Merit Systems Promotion Board, 1988). An enormous body of research exists on sexual harassment in the workplace, primarily because sexual harassment negatively impacts employees on the personal level. For example, workplace sexual harassment has been shown to be responsible for undermining job satisfaction and affective commitment (Shaver et al., 2000; Shupe, Cortina, Ramos, Fitzgerald, & Salisbury, 2002); as well as responsible for negative psychological conditions such as stress, depression and decreased productivity (Cortina, Huerta, Magley, Pang, & Torges, 2006).

Previous research reported that more women employees are victims compared to male employees. Approximately, 40 to 70 percent of sexual harassment victims are women. Victims with characteristics, such as single mothers, single women, young women, low educated group, new workers, unmarried, supporting staff group such as clerk experienced more sexual harassment compared to senior workers, the highly educated and those holding administrative and professional posts (Gutek, 1985; Renzetti & Curan, 1999).

There is still a lack of similar studies in developing countries in general (e.g., Lui, 1996; Limpaphayom & Williams, 2006) and Malaysia in particular. The seriousness of the problem has prompted the Malaysian government to officially launch the Code of Practice on the Prevention and Eradication of Sexual Harassment in 1999. The previous study on sexual harassment in Malaysia focused more on the private sector compared to research in higher learning institutions and other sites such as factories, private companies and organizations (Hishamuddin, et al., 2003; Ishak & Ching, 2004; Ismail, Lee, & Chan, 2007; Rohani, 2005; Syukran, 2004).

Sexual harassment is generally recognized as encompassing all forms of unwanted conduct of a sexual nature, whether verbal or physical. The Malaysian Code of Practice specifically defines sexual harassment as any unwanted conduct of a sexual nature that may be perceived by an individual (a) as a condition on one's employment, (b) as an offence or humiliation, or (c) as a threat to one's well-being.

The forms of sexual harassment, together with examples, have been comprehensively specified in the Code of Practice as follows:

- a. Verbal (e.g., offensive or suggestive remarks)
- b. Non Verbal or gestural (e.g., leering or ogling with suggestive overtones)
- c. Visual (e.g., showing pornographic materials)
- d. Psychological (e.g., unwanted social invitations)
- e. Physical harassment (e.g., inappropriate touching)

The purpose of this study is to contribute in some way toward enhancing the understanding of the current sexual harassment in public higher learning institutions of Malaysia. Specifically it

examines the level of sexual harassment experienced as well as identifying the relationship between sexual harassment with job satisfaction and stress in the workplace.

RESEARCH METHODOLOGY

A questionnaire survey was used for gathering the primary data for this study. The survey focused on women employees who had experienced workplace sexual harassment by male colleagues. The research design used is simple random sampling technique. Questionnaires were distributed and subsequently collected from female employees in the faculty's office (clerk, tutor, lecturers, and professors) in 3 (three) higher learning institutions in the Klang Valley, Malaysia. A total of 1423 questionnaires were completed.

The questionnaire consisted of four sections that assessed the sexual harassment experience of the respondents in the workplace, job satisfaction, work stress and demographics of respondents. The sexual harassment experience was measured using the Sex and the Workplace Questionnaire developed by Gutek (1985) which was made up of 8 items related to verbal and non-verbal sexual harassment. The marking scheme was rather simple for it only uses 3 scales, ranging from 1 for "never" to 3 for "ever". The reliability of this instrument as measured by alpha coefficient is .85. Work satisfaction was measured using the Occupational Stress Indicator Questionnaire (from Cooper, Sloan, & Williams, 1988), which includes 22 positive questioning items. To measure work satisfaction, a six-point scale was used, ranging from 1 for "very unsatisfying" to 6 for "very satisfying". Alpha reliability for this instrument is .96.

Work stress was measured using the Job Stress Survey questionnaire from Spielberger and Vagg (1992), which consists of 30 positive questioning items. To measure work pressure, a scale of 1 to 9 was used based on the degree of stress resulting from sexual harassment at the work place. Alpha reliability for this instrument is .85.

FINDINGS

Level of Sexual Harassment

The research findings show that a majority of 750 women employees experienced sexual harassment at an average degree (52%), high degree (25.9%) and low degree of sexual harassment (21.4%).

Demographics of Participants

The profile includes information about subject's age, length of service and marital status. The total number of female workers involved is 1423 persons. According to age, the majority fall between 26 to 39 years (70.1%) while a substantial minority (43.9%) has a length of service less than 5 years and 64.8% are married. A complete result is shown in Table 1.

Table 1.

Respondents' demographics

Demographics		Percentage	
Age	below 25 years old	24.8	
	26 to 39 years old	70.1	
	40 years old onward	5.1	
Length of service	below 5 years	43.9	
	6 to 10 years	20.9	
	10 years and above	35.2	
Marital Status	Single	33.8	
	Married	64.8	
	Single Mother	1.4	

ANOVA one-way statistical analysis shows that there is a significant difference in sexual harassment experience based on different age [F(2,1420) = 3.210, p < .01] and length of service [F(2,1420) = 7.325, p < .05]. The complete results are shown in Table 2.

Table 2.

Difference in Sexual Harassment Experience Based on Age and Length of Service

Source	Sum of Squares	df	Mean Square	F
Age		_		
Between Groups	127.016	2	63.508	3.210*
In Groups	28092.828	1420	19.784	
Length of service				
Between Groups	288.160	2	144.080	7.325*
In Groups	7931.684	1420	19.670	

Note: * p < .01

To further understand the significant differences in age and length of service, a Post Hoc Multiple Comparisons Scheffe test was used. The findings show that there are significant differences between the mean score of the highest degree of sexual harassment experienced by employees aged 26 to 39 years and having length of service less than 5 years compared to those aged 40 years with

length of service of 10 years and above. The research findings based on the *t*-test revealed a significant difference between married women who were more harassed than single women. The complete findings and information are shown in Table 3.

Table 3. Differences in Sexual Harassment Experience According to Marital Status

Subject	Ν	Mean	SD	df	t	
Single Married	481 922	9.68 12.77	3.03 4.64	1401	-5,374*	
* <i>p</i> < .01						

Findings of Pearson Correlations

Significant correlation was found between sexual harassment and job satisfaction and work stress. Pearson correlation analysis result shows a significant negative relationship between the experience of sexual harassment and job satisfaction ($r = -.565^*$, p < .01). This means that employees experiencing sexual harassment more frequently can feel lower job satisfaction. Results also show a significant positive relationship between the experience of sexual harassment and work stress ($r = .646^*$, p < .01). This means that job stress will increase as employees encounter more frequent sexual harassment experiences.

Findings of Regression Analysis

To further investigate the prediction of sexual harassment experience on work satisfaction and work stress, Regression Analysis was used. The study result indicates that sexual harassment variable can be a predictor of job satisfaction and work stress variables [F(2,1420) = 6.201, p < .01]. Contribution of sexual harassment to job satisfaction is 33% and for work stress 17%. The whole contributions of sexual harassment as predictor are 50%. According to the findings, it is understood that if sexual harassment occurs more frequently, the job satisfaction will be much more affected than work stress. The total contribution is 50 percent. Therefore, sexual harassment in the workplace influences work satisfaction and work stress of an individual. The complete findings and information on Regression Analysis are shown in Table 4 and Table 5.

Table 4.

Regression Analysis for Sexual Harassment Experience and Work Satisfaction

Sexual harassment exper	ience		
	Standardized coefficients	t	
Work Satisfaction	- 0.013	-4.415	
	Sum of Squares	F	
Regression	8577.280	24.040*	
Residual	253317.893		
Total	261895.172		
Summary for Sexual hara	ssment with work satisfaction		
$R = 0.181^*$			
$R^2 = 0.33$			
Adjusted $R^2 = 0.031$			
a. Predictor : Sexual hara	ssment experience		

b. Dependent Variable: Work satisfaction

Table 5.

Regression Analysis for Sexual Harassment Experience and Work Stress

Sexual harassment experience				
	Standardized coefficients	t		
Work Stress	5.808	3.288		
	Sum of Squares	F		
Regression	255484.494	26.224*		
Residual	2761026.220			
Total	3016510.714			
Summary for Sexual ha	arassment with Work Stress			
$R = 0.291^*$				
$R^2 = 0.17$				
Adjusted $R^2 = 0.081$				
a. Predictor : Sexual ha	rassment experince			
b. Dependent Variable	: Work stress			
Note. * p <.01				

DISCUSSION

The findings of study indicate that the majority of women employees in public higher education institutions who have experienced sexual harassment at moderate level, are aged between 26 to 39 years old, and have length of service less than 5 years, and are married. According to Feingold (2002) these women with characteristics are physically attractive and they are perceived as sociable, warm, and socially skilled. The results showed similarities with results from studies by O'Connell and Korabi (2000), Rohani (2005), and Yahaya Mahmood and Zulaika (2002).

Furthermore, findings of this study could give negative image towards the institution involved and reflect a negative perception from the public (Sabitha, 1999). Higher learning institution should be free from any sexual harassment elements, and this is similar with Badriyah (1988) in her study that public higher education institute or university is a place where learning and education process took place; and any sexual harassment could interfere with quality objective that has been set by the organization.

This study showed that sexual harassment was a significant influence in decreasing job satisfaction and increasing workplace stress. The results showed similarities with Fister and Gale (2003), Wolfe (2003), Fitzgerald (2005), Merkin (2008) which show that approximately 2.8 million work days are lost each year due to job dissatisfaction and stress, which made up the overall absenteeism measure, were higher for employees experiencing sexual harassment than for employees not experiencing sexual harassment. The whole contributions of sexual harassment as predictor are 50%. These findings have important implications to their dissatisfaction with their job and the costs involved due to stress-related diseases and illnesses, and injury claims are likely to increase employer medical costs. In turn, job withdrawal produces its own set of the costs. Thus, it is incumbent for employers to take note that sexual harassment is a warning sign that threatens workplace productivity and workforce stability.

CONCLUSION

This study confirms that female employees in Malaysia's public higher education institutions have experienced sexual harassment in a workplace that had negative impact on the victims as well as the organization. A proper system for dealing with sexual harassment cases should be installed at the workplace to prevent women from being victims. The formation of comprehensively structured in-house mechanisms by individual, organizations, together with action committees representing a wide spectrum of workers in terms of levels, occupations and gender are imperative if employers are serious in their intention of circumventing the problem of sexual harassment of their female staff in the short-term. In addition, the university should also spell out clearly the procedure of investigation of the victim and the harasser, the consequent disciplinary action that could be taken, as well as any remedial action for the victim such as counseling for either or both the individuals involved.

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